



# Networking Strategies for Success 2008

September 26, 2008 • 7:00AM – 4:00PM

Millennium Hotel - 2040 Walden Ave., Cheektowaga, NY

***\$99.00 per person Limited Seating Available – Reserve Your Seat Today!***

***To register, go to [www.bninewyork.com](http://www.bninewyork.com) ... Resources ... Events***

Join us for this exciting one-day, one-of-a-kind conference at the Millennium Hotel & Conference Center in Cheektowaga, New York. The customized format allows you to address your business' most pressing needs, more referrals. Networking Strategies for Success - 2008 is packed with value -- six powerful speakers specializing in the art of Referral-based and Word-of-Mouth marketing that will help you develop your bottom line-relationships.

You'll walk away from this conference with a renewed sense of purpose, valuable business tools (such as the complete workbook with all of the speaker's handouts) and many new business contacts that can help you grow your business.

## Who should plan on attending:

- Small Business Owners
- Customer Service Managers
- Salespeople
- Marketing Directors
- New Business Owners



Learn the tips and techniques that will help you grow your business regardless of what the economy is or what your competition is doing.

## Presenters include:

**Sam Schwartz** - is the National Director of BNI-Israel, BNI-Hungary, BNI-Romania, BNI-Bulgaria, and the Executive Director for BNI-Northern Virginia. He is a contributing author to "*Masters of Success*", a Wall Street Journal number one bestseller list, and "*Masters of Sales*", #1 on Wall St. Journal, #1 on Amazon.com, New York Times Bestseller, USA Today Bestseller, Business Week Bestseller!

**Dan Georgevich** - is the Executive Director of BNI-Michigan, one of the world's most successful memberships. He is co-author with Dr.Ivan Misner (founder of BNI) of "*It's In the Cards*", and contributing writer to three Bestsellers, "*Masters of Networking*", "*Masters of Success*", "*Masters of Sales*".

**Michelle Donovan** - "The Referability Expert"...is a Certified Networking Professional trainer with The Referral Institute, a speaker, and certified coach on increasing sales through high quality referrals. She is co-author with Dr.Ivan Misner of the newest book release "*The 29% Solution*". Learn what Santa Claus, the Easter Bunny, and "Six Degrees of Separation" have in common.

**Also Presenting:** *Bob Moses, (Texas) Dave Zemer, (Wisconsin) Bruce "Woody" Woodcock (Illinois)*

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Whether you are a small business owner, a sales representative, or a district manager, one thing is for sure, your business depends on relationships for a strong bottom line. Networking Strategies for Success - 2008 can help make sure your company and your bottom line are growing together